



ENGAGE

Grow your practice and create a superior patient experience

Running an independent medical practice is no easy task. Between striving to give your patients the best medical care possible, making sure they keep coming back, and keeping your practice profitable, you've got a lot on your plate.

If You Don't Shine Online, You Won't Succeed In Today's Market

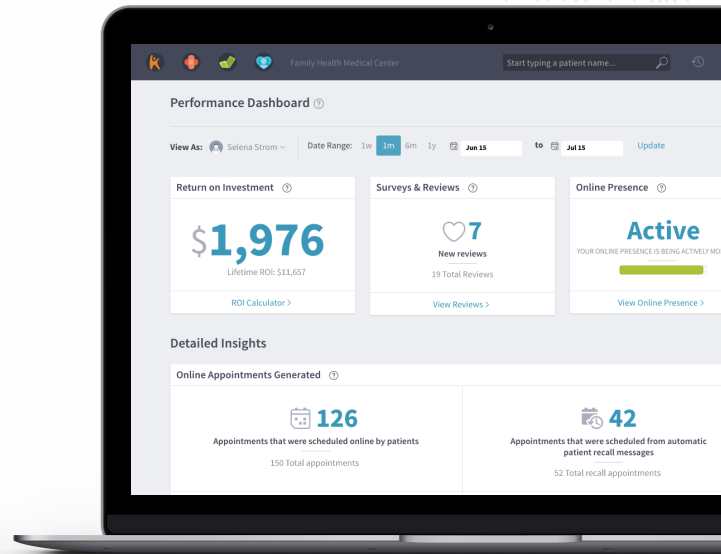
Patients these days are savvy consumers who know how to find the best options available to them. They read online reviews and social media before choosing a doctor.

Why You Need to Engage with Your Patients

- ✓ **45%** of smartphone users want online scheduling
- ✓ **90%** of cell phone users ignore incoming calls and rarely check voicemail
- ✓ Text messages have an average response time of **90** seconds
- ✓ Appointment reminders can cut no-shows by **30% - 50%**
- ✓ **70%** of Patients (ages 18-24) will tell friends if they are not satisfied with the level of care they received from their physician

A Patient Who Has a Bad Experience May Not Come Back

How you connect with your patients is very important. By using marketing automation services, you can make your patient's lives easier and ensure they write positively about that experience.



Why You Need to Shine Online

- ✓ **77%** of patients search online before making an appointment
- ✓ **20%** of Internet users have compared healthcare providers' online rankings
- ✓ **41%** of patients are influenced by social media when choosing a doctor
- ✓ **54%** of young millennials (aged 18-24) rely on online physician ratings before choosing a doctor
- ✓ **1 in 5** Internet users has consulted online reviews or rankings of healthcare service providers and treatments
- ✓ A Harvard study shows a one-star boost in online ratings can increase profits by **5-10%**

"Within 30 minutes of activating Kareo Engage, our appointment reminders were being sent automatically. Our no-show rate plummeted **from 15% to 5%**, and our front desk is **saving over two hours each day.**"



Dr. Blakely S. Richardson
Westgate Skin & Cancer

Your patients rely on technology. They visit your website or social media page. They request an appointment online. They want a text message reminder and will respond to an email survey after their visit. In order to provide an exceptional patient experience from start to finish, you need an exceptional practice growth and patient engagement platform. With Kareo Engage, that's just what you get.

For information on Kareo Engage visit kareo.com/engage or call **866-231-2871**

It's better when everything works together

Kareo's complete, integrated platform makes it easier to manage the day-to-day of running your practice so you can focus on what matters most, caring for your patients.



CLINICAL (EHR)

Easy-to-use, full-featured EHR designed for doctors, by doctors



BILLING (PM)

Powerful revenue management engine that saves you time



ENGAGE (GROWTH)

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